



# 2023 Sponsorship Opportunities

## Why Sponsor

Virginia Floodplain Management Association (VFMA) greatly appreciates the immense support each sponsor contributes in making each annual conference a success while supporting the organization's mission of expanding proactive floodplain management across the Commonwealth.

Sponsoring allows VFMA to craft a well-rounded event which provides attendees and supporters powerful forums for discussion and networking through meaningful educational sessions and engagement opportunities. Partnering with VFMA is also a great way to increase your own visibility amongst the association's 200 members, representatives from VA APA, VBCOA, VLWA, ASCE VA Chapter, VAMSA, VAZO, etc., and the greater professional community.

If you have any questions regarding sponsorship opportunities, please reach out to Conference Manager, Martina James, at [martina@bellatrixcg.com](mailto:martina@bellatrixcg.com) or Conference Staff, Gillian Saul, at [gillian@bellatrixcg.com](mailto:gillian@bellatrixcg.com).

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## Sponsorship Opportunities

### PLATINUM SPONSOR

**\$2,500.00**

- Prominent logo placement on VFMA Conference website
- Prominent logo placement on signage at the Conference site
- Verbal recognition during welcome and closing remarks
- Three (3) waived Conference registration fees
- Exhibit Booth
- Opportunity to make two (2) minute remarks at start of Conference
- Two (2) mentions on VFMA's LinkedIn page before the Conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

# Sponsorship Opportunities

## **GOLD SPONSOR**

**\$1,500.00**

- Prominent logo placement on VFMA Conference website
- Prominent logo placement on signage at the Conference site
- Verbal recognition during welcome and closing remarks
- Two (2) waived Conference registration fee
- Exhibit Booth
- One (1) mention on VFMA's LinkedIn page before the conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **SILVER SPONSOR**

**\$1,000.00**

- Logo placement on VFMA Conference website
- Logo placement on signage at the Conference site
- Verbal recognition during welcome and closing remarks
- One (1) waived Conference registration fee
- 50% off Exhibit Booth Fee/Sponsorship
- 1 mention on VFMA's LinkedIn page before the conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **KEYNOTE SPONSOR**

**\$850.00**

- Exclusive (1 Sponsor)
- Logo placement on VFMA Conference website
- Opportunity to make two (2) minute remarks ahead of keynote session
- Logo placement on VFMA Conference website
- Logo placement on signage at the Conference site
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **AWARDS SPONSOR**

**\$850.00**

- Exclusive (1 Sponsor)
- Logo placement on VFMA Conference website
- Opportunity to make 2 minute remarks ahead of Awards session
- Logo placement on VFMA Conference website
- Logo placement on signage at the Conference site
- Promotional item of your choice to be placed in Conference attendees' swag-bags

# Sponsorship Opportunities

## **COFFEE BREAK SPONSOR**

**\$850.00**

- Exclusive (2 Sponsors: Day 1 & Day 2 of Conference)
- Logo placement on VFMA Conference website
- Logo placement on signage at coffee break stations
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **EXHIBIT BOOTH**

**\$250.00**

- Standard exhibit booth
- Logo placement on VFMA Conference website
- Promotional item of your choice to be placed in Conference attendees' swag-bags

Please see Sponsorship Commitment Form below.

# 2023 SPONSORSHIP COMMITMENT FORM

**Our organization would like to sponsor the  
following level(s):**

- |                                                                                                                                                                                                                 |                                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Platinum Sponsor – \$2,500<br><input type="checkbox"/> Gold Sponsor – \$1,500<br><input type="checkbox"/> Silver Sponsor – \$1,000<br><input type="checkbox"/> Keynote Sponsor – \$850 | <input type="checkbox"/> Awards Sponsor – \$850<br><input type="checkbox"/> Coffee Break Sponsor – \$850<br><input type="checkbox"/> Exhibit Booth – \$250 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|

For more information about sponsorships, contact Martina James at [martina@bellatrixcg.com](mailto:martina@bellatrixcg.com) or Gillian Saul at [gillian@bellatrixcg.com](mailto:gillian@bellatrixcg.com).

Please complete this agreement – scan and email to [martina@bellatrixcg.com](mailto:martina@bellatrixcg.com) or mail to:

**ATTN: VFMA Conference**  
**PO Box 636**  
**Richmond, VA 23218**

Please make **checks payable** to **VFMA**. Sponsorships can be paid via credit card, but **processing fees may apply.**

|              |              |       |
|--------------|--------------|-------|
| Company Name | Contact Name | Title |
| Address      |              |       |
| City         | State        | Zip   |
| Email        | Phone #      |       |
| Signature    | Date         |       |

Thank you for supporting VFMA! Visit [www.vfmavirtual.com](http://www.vfmavirtual.com) for more conference information.