



# 2024 Sponsorship Opportunities

October 24-25, 2024 | The Westin Richmond | Richmond, Virginia

## Why Sponsor

Virginia Floodplain Management Association (VFMA) greatly appreciates the immense support each sponsor contributes in making each annual conference a success while supporting the organization's mission of expanding proactive floodplain management across the Commonwealth.

Sponsoring allows VFMA to craft a well-rounded event which provides attendees and supporters powerful forums for discussion and networking through meaningful educational sessions and engagement opportunities. Partnering with VFMA is also a great way to increase your own visibility amongst the association's 200 members, representatives from VA APA, VBCOA, VLWA, ASCE VA Chapter, VAMSA, VAZO, etc., and the greater professional community.

If you have any questions regarding sponsorship opportunities, please reach out to Conference Manager, Martina James, at [martina@bellatrixcg.com](mailto:martina@bellatrixcg.com) or Conference Staff, Gillian Saul, at [gillian@bellatrixcg.com](mailto:gillian@bellatrixcg.com).

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## Sponsorship Opportunities

### **PRESENTING SPONSOR | \$5,000.00**

- Four (4) conference registrations
- One (1) exhibit booth
- Welcome remarks during the session of choice as the Presenting Sponsor
- Exclusive recognition as Presenting Sponsor
- Prominent logo & hyperlink placement on VFMA Conference website
- Prominent logo placement on signage at the Conference site
- Verbal recognition throughout the conference
- Four (4) sponsor highlights on VFMA's LinkedIn page before the Conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

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## **PLATINUM SPONSOR | \$3,500.00**

- Three (3) conference registrations
- One (1) exhibit booth
- Two (2) minutes for remarks during a lunch general session
- Verbal recognition throughout the conference
- Prominent logo & hyperlink placement on VFMA Conference website
- Prominent logo placement on signage & Welcome slides at the Conference
- Three (3) sponsor highlights on VFMA's LinkedIn page before the Conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **GOLD SPONSOR | \$2,500.00**

- Two (2) conference registrations
- One (1) exhibit booth
- Verbal recognition throughout the conference
- Prominent logo & hyperlink placement on VFMA Conference website
- Prominent logo placement on signage & Welcome slides at the Conference
- Two (2) sponsor highlights on VFMA's LinkedIn page before the Conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **SILVER SPONSOR | KEYNOTE SPONSOR | \$1,500.00**

- One (1) conference registration
- Two (2) minutes for remarks during opening of Keynote session
- Verbal recognition during the conference
- Logo co-branded for session promotion on VFMA Conference website
- Logo co-branded for session promotion on signage & Welcome slides at the Conference
- Sponsor highlighted on VFMA's LinkedIn page before the Conference with promotion of Keynote session
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **SILVER SPONSOR | AWARDS SPONSOR | \$1,500.00**

- One (1) conference registration
- Two (2) minutes for remarks during opening of Keynote session
- Verbal recognition during the conference
- Logo co-branded for Awards promotion on VFMA Conference website
- Logo co-branded for Awards promotion on signage & Welcome slides at the Conference
- Sponsor highlighted on VFMA's LinkedIn page before the Conference with promotion of Awards Ceremony
- Promotional item of your choice to be placed in Conference attendees' swag-bag

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## **SILVER SPONSOR | NETWORKING BREAK SPONSOR | \$1,500.00**

- One (1) conference registration
- Verbal recognition during the conference
- Logo co-branded for Networking Breaks on VFMA Conference website
- Logo co-branded for Networking Breaks on signage & Welcome slides at the Conference
- Sponsor highlighted on VFMA's LinkedIn page before the Conference with promotion of Networking Breaks
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **BRONZE SPONSOR | \$1,000.00**

- 50% discount on one (1) conference registration
- Logo on VFMA Conference website
- Logo on signage & Welcome slides at the Conference
- Promotional item of your choice to be placed in Conference attendees' swag-bags

## **EXHIBIT BOOTH | \$300.00**

- Standard exhibit booth
- Logo listed on VFMA Conference website
- Logo on conference signage & Welcome slides at the Conference
- Recognition with all exhibitors on VFMA's LinkedIn page before the Conference
- Promotional item of your choice to be placed in Conference attendees' swag-bag

## **STUDENT SCHOLARSHIP | \$250.00**

- Company name listed on VFMA Conference website
- Company name listed on conference signage & Welcome slides at the Conference
- Recognition with all Scholarship sponsors on VFMA's LinkedIn page before the Conference

Please see Sponsorship Commitment Form below.



# 2024 SPONSORSHIP COMMITMENT FORM

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## Our organization would like to sponsor the following level(s):

- Presenting Sponsor – \$5,000
- Bronze – \$1,000
- Platinum Sponsor – \$3,500
- Exhibit Booth – \$300
- Gold Sponsor – \$2,500
- Student Scholarship – \$250
- Silver Sponsor – \$1,500 -  Keynote  Awards  Networking Break

For more information about sponsorships, contact Martina James at [martina@bellatrixcg.com](mailto:martina@bellatrixcg.com) or Gillian Saul at [gillian@bellatrixcg.com](mailto:gillian@bellatrixcg.com).

Please complete this agreement – scan and email to [gillian@bellatrixcg.com](mailto:gillian@bellatrixcg.com) or mail to:

**ATTN: VFMA Conference**  
**PO Box 636**  
**Richmond, VA 23218**

Please make **checks payable** to **VFMA**. Sponsorships can be paid via credit card, but **processing fees may apply.**

Company Name	Contact Name	Title
Address		
City	State	Zip
Email	Phone #	
Signature	Date	

Thank you for supporting VFMA! Visit [www.vfmavirtual.com](http://www.vfmavirtual.com) for more conference information.